KOLEJ IEWM
Empowering Sustainable Human Capital
GUARANTEED JOB PLACEMENT

DIPLOMA IN
BUSINESS MANAGEMENT
Diploma in BUSINESS MANAGEMENT

CAREER OPPORTUNITIES

- Business Entrepreneur
- Administrative Staff
- Human Resources Staff
- Assistant Operation Manager
- Retail Executive
- Assistant Investment Manager
- Clerk of Work
- and many other positions.

PROGRAMME AIMs

Aims to fulfil the Human Resources gap in Business Management sector. It is the oldest management methodology with new set of career prospects for school leavers. This Diploma in Business Management aims to provide students with the knowledge, skills and practical knowledge required to perform effectively in a business management environment. The purpose of the qualification is to provide students with the ability to foster an understanding of an organization’s activities, its business environment, as well as its employees. Upon successful completion of the programme, graduates will be able to seek career in public and private sectors. The graduates will have the capability to perform business-related activities as well as managing office duties and able to solve the internal and external issues which influence modern management's efficiency, innovation and sustainability in the wider context of business strategy for competitive advantage in the current social, environment and economic perspectives.

ENTRY REQUIREMENTS

Pass SPM or its equivalent with at least credits in THREE (3) any subjects, OR Pass Sijil Tinggi Persekolahan Malaysia (STPM) with minimum CGPA of 2.00

PROGRAMME STRUCTURE

YEAR 1
- Semester 1
  - Fundamentals of English
  - Integrity and Work Ethics
  - Computer Technology
  - Principles of Management
  - Introduction to Business
- Semester 2
  - Business Communication
  - Malaysian Studies
  - Introduction To Finance
  - Consumer Behaviour
  - E-Commerce
  - Principle of Economic
- Semester 3
  - Operations Management
  - Human Resource Management
  - Business Mathematics

YEAR 2
- Semester 4
  - Business And Company Law
  - Principle of Statistics
  - Organisational Behaviour
  - Total Quality Management
  - Principles of Marketing/International Business
- Semester 5
  - Cost Accounting
  - Business Research
  - Financial Accounting
  - Managing People
- Semester 6
  - Performance Management
  - Enterprise And Entrepreneurship
  - Office Assistant Skills

YEAR 3
- Semester 7
  - Project
  - Strategic Management
  - Service Marketing /
  - Principle of Safety ,Health
  - And Environment
- Semester 8
  - Industrial Training (Field Works)

Compulsory
Core
Elective

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